

PROMAC CENTRAL CONFERENCE

EVENT SCHEDULE - SATURDAY, FEBRUARY 1, 2025

TIME	ROOM 1	ROOM 2
9:00AM	Opening Session	
9:30AM	Marketing with the Human Touch Dave Kovar	Customer Service Made Simple Patrick Kelly
10:30AM	Lessons Learned from Running In-house Tournaments	Social Media Marketing
11:30AM	Annual Improvement Plan Dave Kovar	Running Stellar School Talks Patrick Kelly
12:30PM	Lunch Break	
1:30PM	Economic Outlook Dave Chamberlain	Instructor Bootcamp Dave Kovar
2:30PM	Navigating Increasing Your Prices	
3:30PM	Martial Arts Training Session	

Times, speakers, and sessions subject to change.

