

PROMAC EAST CONFERENCE

EVENT SCHEDULE - SATURDAY, FEBRUARY 22, 2025

TIME	ROOM 1	ROOM 2
9:00AM	Opening Session	
9:30AM	Marketing With the Human Touch Dave Kovar	Customer Service Made Simple Vincent Bardini
10:30AM	Hiring From the Outside Nancy Walzog	Social Media Marketing
11:30AM	Annual Improvement Plan	When and How to Implement a Price Increase Dave Chamberlain
12:30PM	Lunch Break	
1:30PM	Instructor Bootcamp Dave Kovar	Economic Outlook Dave Chamberlain
2:30PM		Business Owners Q&A Dave Chamberlain
3:30PM	Closing Session	

Times, speakers, and sessions subject to change.

