

# PROMAC WEST CONFERENCE

EVENT SCHEDULE - SATURDAY, JANUARY 18, 2025

TIME	ROOM 1	ROOM 2
9:00AM	Opening Session	
9:30AM	Grassroots Marketing Dave Kovar	Social Media Marketing Jeremy Sipes
10:30AM	Economic Outlook Dave Chamberlain	When and How to Implement a Price Increase Elaine Warrener
11:30AM	Annual Improvement Plan Tim Leard	Lessons Learned from Running an In-house tournament Chad Shepherd
12:30PM	Lunch Break	
1:30PM	Getting the most our of SatoriMAT Tim Leard	Instructor Bootcamp Dave Kovar
2:30PM	Customer Service Made Simple Vincent Bardini	
3:30PM	Closing Session	
4:15PM	Martial Arts Training Session	

*Times, speakers, and sessions subject to change.*

